

Anglicisms

An alert graduate student called my attention to this paper, which I'd never read before:

Spitzmüller, Jürgen. 2007. Staking the claims of identity: Purism, linguistics and the media in post-1990 Germany. *Journal of Sociolinguistics* 11. 261-285.

He undertakes discourse analysis of purist media discourse over the last couple of decades. Since we now have tools like Ngram Viewer, it's become easy to check patterns of use of some of the relevant terms in German-language books, as in the graphic below. If you read the article, you'll see that these patterns don't necessarily match what Spitzmüller reports from his sample.

This is an area where some further work would be relatively quick and easy and might pay off.

Google books Ngram Viewer

Graph these **case-sensitive** comma-separated phrases: Share 0
between and from the corpus with smoothing of Tweet 0

